

chip  **stars**

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Overview

Chipstars provides an online poker platform customized to meet the demands of today's crypto communities. We bridge the gap between the exciting world of cryptocurrencies and the realm of online poker.

At the heart of the chipstars platform is the \$CHIPS token, providing access to tournaments, rakes, table rentals, and opportunities for liquidity providers to earn passive income generated by the platform.

With rapid growth on mind, we offer a lucrative two-level affiliate program from the very beginning, helping us reach a wider audience by sharing profits generated by the platform.

Chipstars brings crypto and poker closer together by providing a premium experience, frictionless access, and provably fair gameplay through our state-of-the-art poker solution that will leave you breathless.

Market Analysis

The crypto and poker communities share many traits that help them be successful in the game and in life. Their appetite for calculated risk, competitiveness, and rewards are unmatched in any other industry on the planet.

Many former poker players have joined the ranks of crypto citizens and are now regularly trading with and investing in cryptocurrencies. The same applies to crypto users who are looking for an engaging past-time when the market is not suitable for their activities, many finding poker to scratch that itch for risk/reward.

The poker industry, in general, is an extremely large market worth over \$58 billion dollars in 2019 and forecasted to reach up to [\\$92 billion by 2023](#). chipstars provides investors with the ability to get in on the ground floor of a business that's situated in an extremely lucrative industry.

As a fully regulated and licensed company in United Kingdom chipstars is breaking new ground in the online poker world, bringing it closer to crypto than ever before.

The platform, even in its beta form is already attracting significant 100% organic attention from clients. Our current successes are achieved without any advertising, which is an untapped marketing venue for chipstars at this stage.

Combined with the referral system, token economics, advertising will provide a significant growth boost.

What makes chipstars different?

As gamechanger we know we have to continually reinvent ourselves, adjust to the demands of our customers, and pursue them accordingly. Our products include poker together with many well-established DeFi principles. In designing our features, we have taken into account the current trends and preferences of players.

Our key difference from competitors lies in the way we manage our revenues, making them available to our clients. This industry-wide novelty makes us extremely proud and it has already earned us significant attention from prospective clients around the world.

The token system put in place helps us align all interested parties toward a singular vision of success. Everyone that helps the chipstars platform succeed benefits in the end. Even players, who are traditionally considered to be the end consumer of a service benefit from their game time on the platform, an unprecedented move in the poker industry.

Our business model targets both fans of online poker and the crypto community. Our platform is specifically made to allow both members of the crypto world and online poker enthusiasts to thrive and find benefits with us. We also provide different features that allow for an extremely versatile gaming experience.

Chipstars offers a unique experience for crypto fans and poker enthusiasts. The platform connects the crypto world and the world of online poker enthusiasts. Merging an appealing poker experience with the demands of the crypto community and offer a modern platform that is already proving to be very successful, and we would like to build on this success.

Quality is always the main priority for us. We not only want to ensure fun and pleasure but also facilitate high-quality experiences, which is why we are constantly improving ourselves and our solutions in order to be able to offer the best deals.



Advantages

PASSIVE REVENUE SOURCE	OWN POKER TABLE IN EXCLUSIVE DESIGN	RAKE VOLUME GRINDING	EXCLUSIVE AWARD SYSTEM	UNIQUE ONLINE GAMING EXPERIENCE
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Variety of choice

Generally, we have opted for a poker solution with a very large number of features that provide our customers with numerous options to customize their gaming experience. Both crypto fans and online poker enthusiasts will feel right at home with us and can have a blast. Our appealing platform can be used in many ways and offers numerous possibilities with its various features.

We always come up with solutions that meet the objectives and strive to take a variety of approaches to create an unforgettable gaming experience. In addition, we offer our customers numerous benefits that go beyond the pure gaming experience.

The CHIPS Token

The CHIPS token provides us with unprecedented flexibility incomparable in the poker industry and provides clients with an opportunity to support the business, as well as enhance their gaming experience on the platform and access the exclusive online store.

With our in-house casino tokens, our players have the right to vote and guide the decision-making process of the platform and they also double as reward tokens.

Tournaments & Bonuses

The chipstars token allows players to access tournaments and receive exclusive rewards. The tournaments are particularly exciting and can spice up the gaming experience and provide a lot of variety in front of the screen. Participation in tournaments is only possible with the CHIPS Token; without it, access is denied.

The bonuses will be periodically offered to players that fulfill certain criteria and will play a big role in guiding the platform's "meta" and creating an exciting experience for the players. Some rewards will be available to all players, while other exclusive bonuses and rewards can be unlocked with CHIPS tokens.

The chipstars platform is designed to be attractive and user-friendly, so the various features are easy to find and navigate. In addition to the CHIPS tokens, Rake-based principles are some of the most important components that constitute our business model

Rake

The rake is a scaled commission fee that is charged by chipstars during each cash game hand and before every tournament entry. It varies between 2.5 and 5 percent of the pot in each poker hand. In this regard, it applies up to a predetermined maximum amount. However, this is not the only option we offer for the rake.

Rake Farming

Chipstars will share up to 20% of the rake generated by the platform with the LP providers. Users that contribute liquidity to this pair will be able to leverage the success of the platform and earn passive income.

Rake Volume Grinding

Active players can receive benefits from rake according to the volume of rake they've contributed to the table they are currently playing on, credited to them in CHIPS. To unlock this feature, 100 CHIPS tokens are required.

Renting Tables

The CHIPS token enables users and organizations to rent their own table, decorate it with a unique design and earn an organizer's fee of 1 percent of the rake generated by the table is deposited to their wallet. To rent a table, 100 CHIPS tokens are required.

Referral system

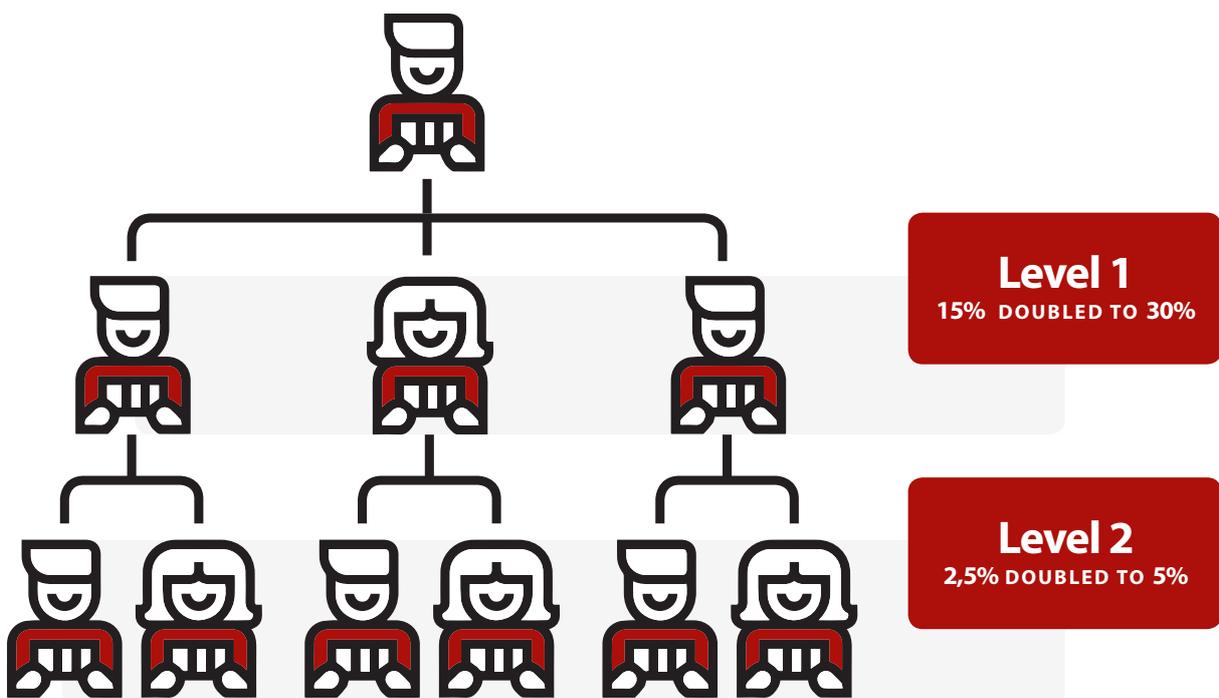
The lucrative referral system provides players with yet another reason to choose chipstars over competitors. Even if the player is not dedicated to generating traffic for the platform, they will still benefit if they stay on the platform and inevitably invite their friends for a game of poker.

Chipstars' referral system is based on two levels which enable users to benefit from users invited by other players. The commissions are extracted from the rake generated from the players during their games and shared with the affiliate.

The first level referrals provide 15 percent commission which can double up to 30 percent.

The second level referrals provide 2.5 percent, with the possibility to double up to 5 percent.

The referral system is only two levels deep to prevent extremely long chains and annoying multi-level marketing schemes. We believe that it's lucrative enough to provide significant incentive for users that enjoy their time on the platform to invite their friends and acquaintances to join them here.

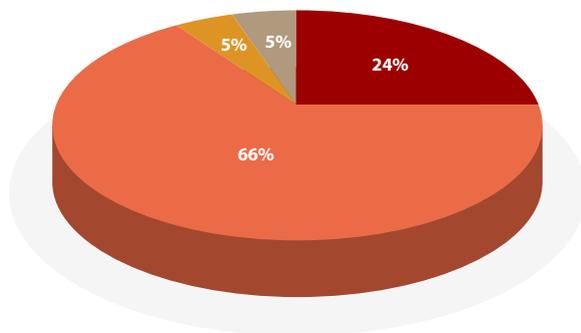


Token Economics

We spent a considerable amount of time and energy developing our tokenomics to create a fertile foundation for the success of our players, potential investors, and platform.

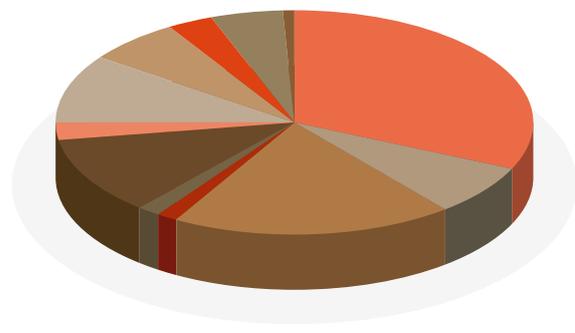
A total of 1 million CHIPS tokens will be minted and 45 percent of the total will be offered for a private, strategic and public round, as well as a Farmcubation through DuckFARM providing a significant amount of the total supply to the market. In addition to the 45 percent, we will drop one percent of CHIPS tokens to users who are farming on the DuckFARM or participating in the DuckDAO BSC LP staking program.

The rest of the details are available in the charts below:



- STRATEGIC SALE
- FARMCUBATION
- PRIVATE SALE
- PUBLIC SALE

Figure 1



- TOKEN SALE
- PRIVATE SALE
- PUBLIC SALE
- ADVISORY
- BACKUP
- LIQUIDITY CHIPSTAR
- STRATEGIC SALE
- FARMCUBATION
- MARKETING
- TEAM
- LIQUIDITY
- FARMDROP DUCKFARM

Figure 2

	TOTAL%	TOKEN AMOUNT	TOKEN PRICE	FULL LOCK	LOCK OVER X MONTH	TGE UNLOCK RATE	REMAINING MONTHS % UNLOCK	FIRST TOKENS IN MONTH X
Strategic Round	10,00%	100.000	5,00	0	12	10,00%	8,18%	1
Private Sale	27,00%	270.000	5,95	0	8	15,00%	12,14%	1
Presale	2,00%	20.000	6,50	0	5	20,00%	20,00%	1
IDO	3,00%	30.000	7,00	0	2	100,00%	0,00%	1
Team	13,00%	130.000		12	12	0,00%	9,09%	13
Advisors	5,00%	50.000		0	12	0,27%	9,07%	1
Platform Liq.	7,00%	70.000		1	0	0,00%	100,00%	2
Liquidity	4,00%	40.000		0	0	100,00%	0,00%	1
Marketing	10,00%	100.000		0	24	4,17%	4,17%	1
Drop	1,00%	10.000		0	0	100,00%	0,00%	1
Reserve	18,00%	180.000		6	0	0,00%	8,33%	7

100,00%

Available

Total Raise

\$2.446.500